

Appl. No. 09/979,529
Any. Docket No. CM2157
Amtd. dated 6/8/2004
Reply to Office Action of 10/03/03
Customer No. 27752

REMARKS/ARGUMENTS

Claims 16, 19, 22, 23, and 26 remain in the case. Claim 16 has been amended to more particularly define Applicants' invention.

Rejections Under 35 USC 103

Claims 16, 19 - 20, 22 - 23, and 26 stand rejected over GB 2,120,695 (hereinafter "GB '695'"), for reasons of record at page 3 of the Office Action. Applicants respectfully traverse the rejection to the extent that it may apply to the claims as amended herewith.

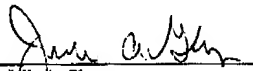
GB '695 purports to relate to the adherence of a bentonite powder to a detergent composition. GB '695 does not teach or suggest either expressly or impliedly a method for adhering particulate perfumes and/or photobleaches to the surface of detergent particles.

Furthermore, when a material such as a perfume is mentioned as being added to the composition, there appears to be no suggestion that this should be in the form of a particulate which is adhered to the outer surfaces, in the manner of the bentonite powder. It is respectfully submitted that GB '695 makes no suggestion as to why its teachings should be modified to encompass a process for so doing.

To summarize, while GB '695 teaches the adherence of bentonite to detergent particles, it neither teaches nor suggests that particulate perfumes or photobleaches should likewise be adhered, in the present manner. In the absence of such suggestion, withdrawal of the rejections under §103 is requested. In light of the amendments and arguments presented herein, early and favorable action in the case is requested.

Respectfully submitted,

FOR: Morrison et al.

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